

Xtreme Business Makeover Partners & Prizes



KeeFORCE will provide a one year Xtreme Support Help Desk Plan subscription for up to ten PCs and one server. Subscription includes unlimited remote help desk support for one year, antivirus software and monitoring, Microsoft patch management, spyware scanning and automatic cleanup on PCs and server, web filtering service at PC level, email spam and virus filtering for up to ten named accounts, desktop policy management across the network, automatic daily data backups and verification to a 4 TB network storage device (provided), offsite data backup for up to 100 GB of data per month, network monitoring services for up to ten PCs and one server across the network, preventative maintenance services for up to ten PCs and one server, network traffic analysis, online client portal and knowledge base, 3rd Party vendor liaison services, two business reviews during the year, monthly network summary reports and development of an annual technology plan.

Actual Retail Value: \$7,540



1187 Creative will provide marketing and branding services up to \$5,000.

Actual Retail Value: \$5,000



Amber's Cleaning will provide janitorial services, carpet cleaning, hard surface cleaning, stripping & wax and surface protectants up to \$1000.

Actual Retail Value: \$1,000



Arterburn.com will provide a professionally designed custom website for the winning business - up to 5 pages, 10 images/photos; includes 1 hour consultation. Winner is responsible for providing content for website pages including text and logos.

Actual Retail Value: \$1,500



Consider us home.

Candlewood Suites will provide two free nights in a studio suite at the Candlewood Suites Hotel in Paducah. Amenities included: fully equipped kitchen, flat panel TV/DVD, DVD vending library, gazebo, outdoor grill, fitness center and business center..

Actual Retail Value: \$200



EntrePaducah will provide (based on need): Marketing advice; Business Plan Preparation Coaching; Focus Group Facilitation for problem diagnosis; or General Small Business advice.



Finish Line Car Wash will provide vehicle car washing and detailing services up to \$200.

Actual Retail Value: \$200



The Four Rivers Business Journal will provide six 3x5 print ads in The Paducah Sun and announcement of winner in The Paducah Sun.

Actual Retail Value: \$2,439.90



Frick Investment Group, Inc./J. Suzette Frick will provide Financial Life Planning with Plan Implementation and Monitoring for one year.

Actual Retail Value: \$2,500



To dress up the winner's office space, Goodman Lumber and Hardwood Flooring will provide up to 500 square feet of 3 inch microbevel edged sycamore hardwood flooring. This flooring is prefinished and is cherry in color. Goodman Lumber and Hardwood Flooring will deliver flooring to winner's site. (Installation is not included.)

Actual Retail Value: \$1,625



Long, Long & Powless, PLLC will provide a corporate/business structure review & consultation to determine any potential needs, and provide legal services to address those needs up to 4 billable hours.

Actual Retail Value: \$750



Omni On Hold Messaging will provide one on hold message player (Neltech Messenger USB), ten on hold announcements, each 20 - 30 seconds of script produced with professional voice talent and license free music, and installation at client location.

Actual Retail Value: \$399



Peel & Holland Financial Group will provide a risk management workshop, which is part of their Solution PRO™ process. They will work with the winner to determine the business' hazard, business and strategic risks.

Actual Retail Value: \$3,500



Petter Business Systems will donate \$500 of our products (client can choose between office supplies, business equipment or office furniture)

Actual Retail Value: \$500



Purchase Records Destruction will provide off-site routine 40" console service (as needed) and 2000 lb. purge.

Actual Retail Value: \$2,500



Rene Advertising will provide the winner with the choice of \$1000 worth of imprinted merchandise with company logo. (Includes set up charges, freight, sales tax and any other charges required for imprinting said merchandise.)

Actual Retail Value: \$1,000



Riley Architect Services will provide a “Mini-Master” facility plan to assist the winning business in creating, improving, or expanding its facility resources in line with its stated goals for growth. The Mini-Master will take the form of a written, not graphic, document produced in conjunction with the organization’s leadership during three joint sessions (limited to two hours each):

1. Needs Quantification Session – discusses industry quantification standards, cross-industry standards that may invigorate the process, current available facility resources, future growth goals.

2. Needs Analysis Session – investigates existing resources along with potential available resources

3. Facility Strategy Session – develops a strategy to align the facility plan with the goals and resources of the organization (feasibility)

The final portion of the “Mini-Master” will be a written report compiling the information gathered and conclusions drawn in the three sessions. (Limit – 20 pages). Drawings and sketches are provided only in the “Master Plan” offering. The “Mini-Master” provides a written narrative description.

Actual Retail Value: \$3,500



Turner Communications will provide an analysis of all communication services with recommendations. They will offer services through multiple providers and assist in making any requested changes.

Actual Retail Value: \$300



Williams, Williams and Lentz CPA will provide an overview of the winning company's bookkeeping system to make sure that they are operating properly. In addition, WWL will provide a review of the organization's tax structure to make certain the company is taking advantage of potential tax benefits. (Services must be utilized by July 2012.)

Actual Retail Value: \$2,500



Workforce Solutions at West Kentucky Community & Technical College will provide 4 Hours of Leadership Training. Technical skills in supervision are important, but leadership is required for taking performance to a new level. The only things constant is change, so it is critical to learn to lead people through a diverse and changing environment while maintaining the quality and quantity of on-going work required. Learn to be the leader who positions your organization to excel.

Actual Retail Value: \$1,500



Zebra Graphics will provide the winner with 1000, 2 color letterhead; 1000, 2 color envelopes, 3 sets of 500 business cards (2 color), and 500, full color tri-fold brochures.

Actual Retail Value: \$1,000

Total Prize Package Value: \$39,453.90